

Monday 11 October 2021

16:00 – 16:30

Welcome & ice breaker

Bidding in a changed environment

Julia Swanson, CEO, Melbourne Convention Bureau

Marko Sanovic, Director of Business Development, Melbourne Convention Bureau

Simon Crowe, President, International Congress of Psychology 2028

Nicole Walker, CEO, Arinex

16:30 – 17:15

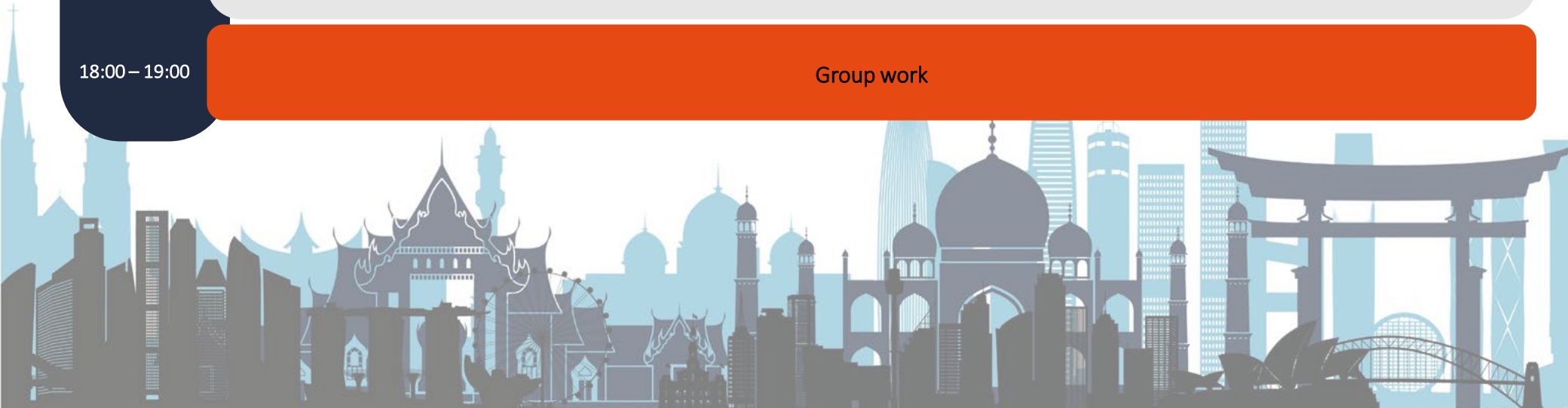
Conference marketing in a changing world

Patricia Cheong, Managing Director, International Conference Services

17:15 – 18:00

18:00 – 19:00

Group work



Tuesday 12 October 2021

16:00 – 16:15

Recap of day 1

16:15 – 16:45

Why meeting design matters

Oscar Cerezales, Executive Vice President, MCI Group

16:45 – 17:30

Engaging audiences

Avinash Chandarana, Learning and Development Director, MCI Group

17:30 – 18:00

Hybrid conferences do's and don'ts

Nicole Walker, CEO, Arinex

18:00 – 19:00

Group work



Wednesday 13 October 2021

16:00 – 16:15

Recap of day 2

16:15 – 17:00

Finance – the value proposition

Stephen Noble, Asia Pacific Manager, The Conference Company
Jan Tonkin, Managing Director, The Conference Company

17:00 – 18:00

Sponsorship & fundraising – new and proven strategies

Stephen Noble, Asia Pacific Manager, The Conference Company
Jan Tonkin, Managing Director, The Conference Company

18:00 – 19:00

Group work



Thursday 14 October 2021

16:00 – 16:15

Recap of day 3

16:15 – 17:00

What clients want – client management

Mathias Posch, President and Chairman, International Conference Services

17:00 – 18:00

Multiplying talent – creating successful teams

Ginevra Debellis, Business Coordinator, OIC Group

18:00 – 19:00

Recap of day 3

